



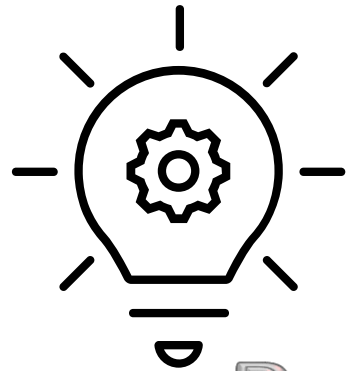
[edures.prz.edu.pl](http://edures.prz.edu.pl)

HOW TO DISSEMINATE  
RESEARCH RESULTS  
AMONG STUDENTS AND  
ACADEMIC COMMUNITY  
MEMBERS

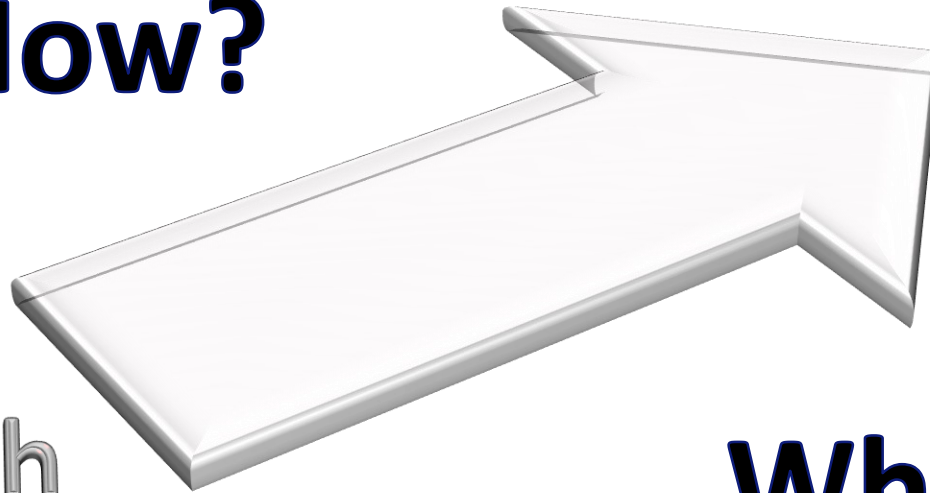
# QUESTIONS TO BE ASKED

**When?**

**How?**



Research  
result



Recipient  
(a person)

**Who?**

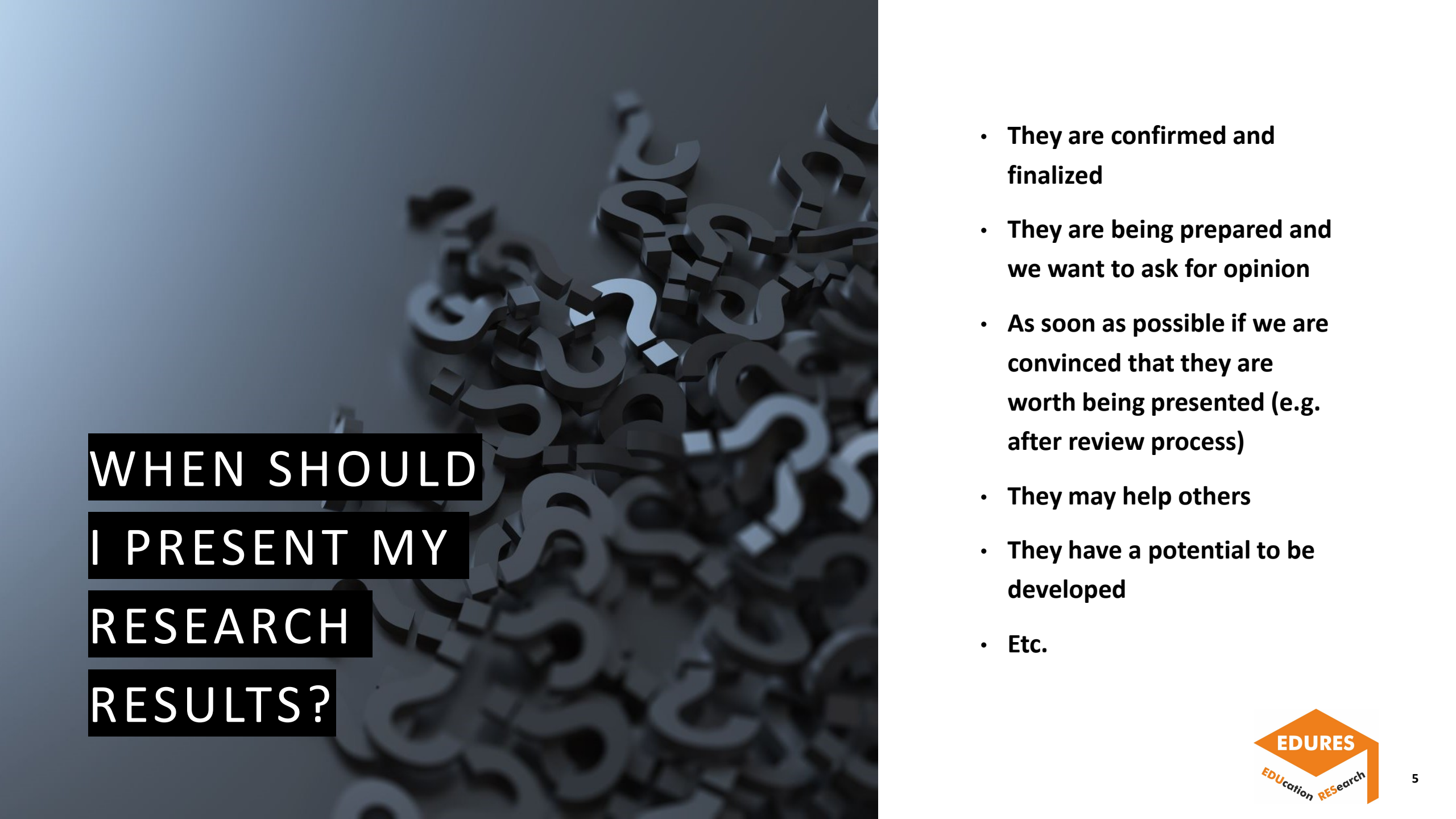
# RESEARCH RESULTS

- Published achievements in text documents
- Existing research data
- Know-how
- Achievements presented in photos, videos
- Prototypes
- Achievements published in electronic documents
- Computer programs and codes
- Etc.



# WHO SHOULD I PRESENT MY RESEARCH RESULTS TO?

- **Students**
- **Academics**
- **Stakeholders: industrial partners, local, national, international community members**



# WHEN SHOULD I PRESENT MY RESEARCH RESULTS?

- They are confirmed and finalized
- They are being prepared and we want to ask for opinion
- As soon as possible if we are convinced that they are worth being presented (e.g. after review process)
- They may help others
- They have a potential to be developed
- Etc.





# **MOTIVATION: WHY SHOULD I ... ?**

- **Sharing and discussing own ideas – social competences shaping**
- **Improving products and processes**
- **Helping academic community members and stakeholders to achieve their goals**
- **Accelerating development of industry**
- **Increasing income of companies**
- **Making worklife easier**
- **Reaching knowledge-related curiosity goals**
- **Etc.**



# DISSEMINATION METHODS

**The most popular methods  
of research results  
dissemination are as follow:**

- **Papers**
- **Books**
- **Posters and advertisements**
- **Oral and visual  
presentations**
- **Films**
- **Podcasts**
- **Interviews**

# EXEMPLARY RESEARCH MEDIA

**ACADEMIA**





# SOCIAL MEDIA



 **TikTok**

 **twitter**

**facebook**

**Linked in**

# EXEMPLARY PUBLISHERS



ELSEVIER



WILEY



Taylor & Francis  
Taylor & Francis Group

Example: All publishers involved in the standard evaluation system in Poland are available here:  
<https://www.gov.pl/attachment/1feb29b3-5278-4366-86e9-f7dfa2b1b474>

# COLLABORATION WITH STAKEHOLDERS AND RESEARCH PARTNERS

- Sharing own achievements within internships of researchers in industrial companies and other organizations (e.g. universities)
- Participating in research associations
- Participating in conferences
- Investing in international collaboration

# EDURES INITIATIVES

## Basic ideas:

- Guide for educators regarding the utilization of research results in technology education
- Thesis wizard
- Research portal proposal at the University
- Lectures preparation and the use of interactive exchange of ideas

## Other ideas:

- Trainings for teachers and students and underlining the necessity of recent research results sharing



# HOW TO PREPARE HIGH QUALITY MATERIALS?

- Editing classes participation
- New digital techniques utilization
- Language rules observance
- Reviewing
- Time management techniques usage
- Etc.

# SOME OPEN QUESTIONS

- How often do I publish my work?
- Do I pay attention on knowledge dissemination only or evaluation procedures force me to publish?
- Do I use all existing opportunities to share my scientific achievements?
- How do I understand and appreciate review process?
- Am I open for modern dissemination techniques such as social media, podcast, film usage?

THANK YOU FOR YOUR ATTENTION!

